



Website Data Protection Notice

We have reviewed our data processing activities in compliance with the mandatory and applicable regulations set forth by the European Union's General Data Protection Regulation (GDPR). We are committed to ensuring that our data processing practices adhere to the GDPR as well as relevant national legislation.

Controller's Information and Contact Details

The operator of this website (hereinafter referred to as the "Controller"):

Bakony Ipari Kerámia Kft.

Contact details:

- ✓ Postal address: 8202 Veszprém, Csererdei u. 36.
- ✓ Email: info@bakonycer.hu
- ✓ Telephone: +36 88 563 471, +36 88 590 040
- ✓ Data Protection Officer: HANGANOV Kft.
- ✓ Contact: dpo@hanganov.hu

Principles of Data Processing

We are committed to protecting the personal data of visitors to our website and all affected individuals. We highly respect their right to informational self-determination. Personal data is handled confidentially, and we implement all necessary security, technical, and organizational measures to ensure data security.

If you have any questions that are not clearly addressed in this notice, please contact us using the details provided above. We aim to respond as quickly as possible; however, if more time is required, we will provide a response within a maximum of 15 days.

You may request information about the processing of your personal data at any time in writing (by email or post) or verbally (by telephone). Please note that if your request requires identity verification (e.g., a request for data deletion), we must verify your identity before fulfilling your request. If identity verification is not possible, we can only provide general information regarding data processing. Therefore, we recommend submitting inquiries in writing whenever possible.

Applicable Laws

We undertake to process personal data in accordance with the currently applicable legislation, particularly:

- ✓ Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation – GDPR);
- ✓ Act CXII of 2011 on the Right to Informational Self-Determination and Freedom of Information (Infotv.).

Complaint Handling and Legal Remedies

We make every effort to ensure that personal data is processed in accordance with legal requirements. If you believe we have not complied with these regulations or if you have any concerns, please contact us using the provided contact details.

If your rights regarding personal data protection have been violated and the Controller does not address your complaint satisfactorily, you may contact the National Authority for Data Protection and Freedom of Information (NAIH) at:

- ✓ Postal address: 1363 Budapest, Pf. 9.
- ✓ Telephone: +36 1 391 1400
- ✓ Email: ugyfelszolgalat@naih.hu
- ✓ Website: www.naih.hu

Additionally, you have the right to take legal action to protect your personal data. In such cases, the court will act expeditiously. You may file your claim at the court with jurisdiction based on your place of residence or stay. More information is available at: <https://birosag.hu/birosag-kereso>

Data Processed on the Website

The public content of our website can be accessed by anyone without providing personal data; no registration or login is required.

When visiting or using the website, we process the following data for the purposes and duration specified in this notice, ensuring that you can exercise your rights accordingly.

Cookies (Cookie Policy)

A cookie is a text file placed on your device (computer, smartphone) when you visit our website. Cookies typically contain information about the connection between the web server and your device, such as a session identifier, timestamps, or other operational details. The web server reads this information when you revisit the site.

Cookies help enhance the user experience and enable website functionalities. For example, cookies allow an online store to track active shopping carts or resume shopping sessions after an interrupted connection.

Purpose of Data Processing

- ✓ Identifying user sessions on the website
- ✓ Preventing data loss
- ✓ Storing information entered during browsing

Types of Processed Data

The functional cookies used on our website store the session ID, timestamps, and other essential session-related data, but do not identify users personally. These cookies are not shared with third parties.

Data Retention Period

The functional session cookies we use expire when you leave or close our website.

User Rights

Most web browsers automatically allow cookies, but you can change these settings at any time to disable or delete cookies. You can access, view, and delete cookies stored on your device at any time.

Instructions for managing cookies in different browsers are available at:

- ✓ Chrome: <https://support.google.com/accounts/answer/61416?hl=en>
- ✓ Mozilla Firefox: <https://support.mozilla.org/en/kb/cookies-information-websites-store-on-your-computer>
- ✓ Edge: <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>

Social Media Cookies

Our website integrates YouTube for video content. YouTube uses cookies for video playback. You can find more information about YouTube and Google's data processing policies here:

- ✓ <https://www.youtube.com/howyoutubeworks/user-settings/privacy/>
- ✓ <https://policies.google.com/privacy?hl=en>

Processing of Images and Videos on the Website

We regularly publish news and events related to our company and products, including images and videos.

We take great care to ensure that the images and videos we publish do not violate the privacy rights or legitimate interests of individuals. All content is used with proper authorization.

Legal Basis of Data Processing

For images or videos where individuals are identifiable, processing is based on their voluntary consent, in accordance with Article 6(1)(a) of the GDPR and the Infotv.

Retention Period

Until consent is withdrawn or the content is deleted.

User Rights

You can request information about the processing of your data at any time. If your request is lawful and justified, we will remove any images or videos in which you or your child are identifiable.

Data Recipients

Publicly available content on our website can be accessed by anyone visiting the site.

Security of Data Processing

We implement all necessary technical and organizational measures to protect personal data from accidental deletion, unauthorized access, or modification. Only authorized employees have access to our IT systems containing personal data.

Data Transfer

We do not transfer personal data to unauthorized third parties. Exceptions include legal obligations, such as compliance with official authority requests (e.g., police, prosecutors, courts), which we are required to fulfill by law.

Review and Availability of this Notice

We reserve the right to review and modify this notice when necessary due to changes in applicable laws, our data processing activities, or technologies used. If modifications affect consent-based data processing, we will inform you and suspend further data processing until you provide new consent.

The current version of this Data Protection Notice is always publicly available on our website.